

The reputation of a company can quickly be jeopardized when offensive email or important data is leaked to outside sources. Companies are responsible for keeping their networks clean, and are ultimately accountable for the actions of their employees.

Benefits of Outbound Filtering

AppRiver's perimeter-based outbound filtering service cleans internal email before it exits a corporate network, reducing the risk of improper routing, noncompliant messaging and misuse of company resources.

- Reduces the chance of regulatory violations and penalties
- Provides information asset tracking tools
- Stops abuse of email resources
- Improves email deliverability
- Reduces processing load on email servers

Filtering Tools - Attachment Filtering

Large attachments can take a toll on company bandwidth and internal email servers. Attachments are also known to contain viruses and other malicious content, often without awareness from the sender. AppRiver's Outbound Messaging Service allows clients to create custom attachment guidelines to meet the needs of specific company policies.

- Blocks the delivery of large, malevolent files
- Prevents emailing of specific file formats based on company policy
- Reduce the threats of sending viruses or worms to outside clients, vendors, etc.

Filtering Tools - Content Filtering

Improper content can cause liability problems if employees believe the company is failing to protect them from offensive information. AppRiver's Outbound Message Service provides the tools to monitor the appropriateness of outgoing email against company policy.

- User defined word and phrase monitoring and routing tools
- Provides tools to monitor and control for company-sensitive information and its distribution to outside sources
- Policy violation actions controlled by Administrators (copy, forward, delete, etc...)

Filtering Tools - Disclaimer/Signature Placement

Company emails that contain uniform disclaimers add a layer of protection against legal action. Lack of a disclaimer can open the door to potential liability problems resulting from regulatory violations or breach of contract. In addition, well written email signatures convey professionalism and reliability to outside recipients. Signatures can also be used to relay pertinent contact information such as the company address, website or tagline.

- Reduces the chance of regulatory violations and penalties
- Reduces the chance of lawsuits
- Deters people from seeking legal compensation
- Increases image of professionalism

Getting Started

We will be happy to answer any questions about AppRiver Outbound Email hosting or set you up with a Free 30 Day Trial to test our services. For additional information, you can also visit www.appriver.com or contact our program representatives at info@appriver.com.

AppRiver
1101 Gulf Breeze Parkway, Suite 200
Gulf Breeze, FL 32561
Phone: 850-932-5338
Toll-free: 866-223-4645
Fax: 850-932-5339
sales@appriver.com
www.appriver.com

